

MOHAMMED PATEL

Senior UX Designer | UI UX Designer | Product Designer | Figma | AI SaaS | Design Systems | CRO

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Location: Bengaluru, India | **Portfolio:** uxpatel.com

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AVAILABILITY: IMMEDIATE JOINER | Notice Period: Immediate | Open to Remote / Hybrid

PROFESSIONAL SUMMARY

Senior UX and Product Designer with 7+ years of experience designing SaaS platforms, dashboards, and conversion-focused products. Strong in design systems, information architecture, and improving user flows with measurable impact. Currently working with AI-powered products, using tools like Claude AI and Figma MCP to design and deliver faster.

KEY SKILLS

UX Design, UI UX Design, Product Design, UX Designer, UI Designer, Product Designer, Figma, Wireframing, Prototyping, User Research, Usability Testing, User Flows, Information Architecture, Interaction Design, SaaS Design, SaaS UX, Platform UX, Dashboard Design, Data Visualization, Design Systems, Component Libraries, Design Tokens, Conversion Rate Optimization, CRO, A/B Testing, Mobile App Design, Responsive Web Design, Accessibility, WCAG 2.1, Section 508, AI Product Design, Design-to-Dev Handoff, Figma Variables, Figma Auto-Layout, FigJam, Miro, Claude AI, Figma MCP, Notion, Jira, Confluence, Google Analytics

CORE COMPETENCIES

UX & Product Design: SaaS & Platform UX, Dashboard & Data Visualization, Information Architecture, Interaction Design, Mobile App Design, Responsive Web Design, AI Product Design

Research & Strategy: User Research, Usability Testing, User Flows, User Journey Mapping, A/B Testing, Heuristic Evaluation

Design Execution: Wireframing, Prototyping, Design Systems, Component Libraries, Design Tokens, Style Guides, Design-to-Dev Handoff

Conversion & Accessibility: Conversion Rate Optimization (CRO), Landing Page Optimization, Accessibility (WCAG 2.1, Section 508), Inclusive Design

TOOLS & SOFTWARE

Design: Figma (Variables, Auto-Layout, MCP), FigJam, Miro

AI Tools: Claude AI, Figma MCP, Prompt-driven Design Workflows

Collaboration & Analytics: Notion, Jira, Confluence, Google Analytics, Slack

WORK EXPERIENCE

Product & UX Designer

Dec 2023 – Dec 2025

PureSoftware · Full-time

- Designed and owned the Floret Design System — built custom token architecture, typography scale, and 50+ component variants using Figma — enabling consistent UI across 3 casino gaming SaaS products.
- Led UX design for a Bus Management Portal with real-time tracking, role-based authentication, and route optimization; reduced operator task time by ~30% through simplified user flows and wireframing iterations.

- Designed a Beverage Management SaaS for bartenders to manage table-side requests — cut average order turnaround by ~25% through simplified task flows and prototyping-led validation.

Senior UX Designer

Dec 2022 – May 2023

Mobileum · Full-time

- Designed a telecom data visualization and analytics platform enabling NOC teams to monitor large-scale performance data and detect anomalies in real time.
- Created scalable dashboard patterns for complex multi-variable datasets using Figma — improved readability and reduced time-to-insight by ~35% for network analysts.

UX Designer (Contract)

May 2022 – Oct 2022

Foray Software · Client: TCS / Microsoft

- Audited and redesigned Microsoft 365 UI components for WCAG 2.1 and Section 508 compliance — covering color contrast, keyboard navigation, and screen reader support.
- Collaborated cross-functionally with accessibility specialists and engineers to ship inclusive design updates across multiple Microsoft 365 surfaces.

Lead UI/UX Designer

Feb 2020 – Apr 2022

Shirish Productions · Full-time

- Led a team of 6 UI UX designers across hospitality, healthcare, and manufacturing — delivering end-to-end UX from discovery through production handoff.
- Established design processes, user research protocols, wireframing workflows, and component libraries in Figma that reduced design-to-dev handoff friction and improved consistency across 10+ client projects.

UI/UX Designer

Aug 2017 – Nov 2019

Pace Travels · Full-time

- Designed B2C and B2B travel portals with custom booking flows — improved agent productivity by ~20% and customer conversion through simplified navigation and UX-driven information architecture.
- Created wireframes, prototypes, and user flows for multi-step booking experiences across desktop and mobile.

KEY PROJECTS (PROBLEM → ACTION → RESULT)

Floret Design System — SaaS Platform

- **Problem:** Inconsistent UI across 3 SaaS products — slowing dev velocity and creating visual debt.
- **Action:** Built a scalable token-based design system in Figma — color variables, typography scales, spacing tokens, and 50+ components with advanced variants.
- **Result:** Became the single source of truth across all 3 products — reduced design-to-dev handoff time by ~40%.

Bus Management Portal — Casino Operations SaaS

- **Problem:** Casino operators lacked a unified tool for managing client transport — fragmented scheduling with no real-time visibility.
- **Action:** Designed the full UX of a role-based web portal — real-time bus tracking, route scheduling, and operator dashboards in a single interface.
- **Result:** Centralized all transport operations, reduced scheduling errors, and cut operator overhead significantly.

Beverage Management SaaS

- **Problem:** Bartenders managing orders manually — slow turnaround, frequent errors, no inventory visibility.
- **Action:** Led UX design for a bartender-facing web app with simplified task flows and real-time inventory feedback.
- **Result:** Reduced order errors and cut service turnaround by ~25% — improving both speed and accuracy.

Telecom Analytics Dashboard — Mobileum

- **Problem:** NOC analysts struggled with complex multi-variable datasets — slow time-to-insight for anomaly detection.
- **Action:** Created scalable dashboard patterns with clear data hierarchy, contextual filters, and real-time monitoring views using Figma.
- **Result:** Reduced analyst time-to-insight by ~35% — enabling faster response to network anomalies.

Microsoft 365 — Accessibility Audit & Redesign

- **Problem:** Multiple Microsoft 365 UI components failing WCAG 2.1 and Section 508 compliance standards.
- **Action:** Audited and redesigned components — color contrast, keyboard navigation, screen reader compatibility — across multiple product surfaces.
- **Result:** Delivered inclusive design updates that brought components into full compliance, shipped across Microsoft 365.

WHY ME

- I don't just design screens — I design systems that convert. Every decision is framed as: Problem → Perception → Conversion.
- AI-native UX designer using Claude AI and Figma MCP to ship faster and smarter than traditional workflows.
- If your product needs to look premium AND perform — that's exactly where I operate.

EDUCATION

BCA — Bachelor of Computer Applications

2017

Belgaum Institute of Management Studies, Belagavi

CERTIFICATIONS

- AI for Designers
- Prompt Engineering
- Design Thinking
- Section 508 Accessibility

LANGUAGES

English — Professional Proficiency