

SALLU PATEL

Goes by Numan Patel

Product Designer — Enterprise Dashboards, Analytics & AI Product UX

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Bengaluru, India | Remote, working 9-5 US Eastern | EOR or contract | No US visa sponsorship required

SUMMARY

Product designer with 8 years on data-heavy B2B software — enterprise dashboards, analytics, reporting and AI product UX. I work directly with founders and product owners, from first flow to developer handoff; on my last three projects there was no design lead above me.

CORE SKILLS

Product Design, UX Design, UI Design, Enterprise Dashboard Design, Data Visualization, Analytics UX, Information Architecture, Design Systems, Design Tokens, Figma, Figma Variables, Wireframing, Prototyping, User Research, Usability Testing, B2B SaaS, Agentic AI, LLM Product UX, Salesforce Lightning Design System, Microsoft Dynamics 365, Fluent UI, Style Dictionary, Accessibility, WCAG 2.1, Section 508, Design-to-Development Handoff, Jira, Notion

EXPERIENCE

Freelance Product Designer

Dec 2025 – Present

Self-employed · Data-heavy B2B SaaS

- Designed PRISM Agentic AI, an enterprise web app turning recorded work into searchable procedures; workers ask what a machine is doing and the AI returns ranked matches with confidence scores, grounded on a timestamped step.
- Introduced tools, materials and safety warnings as first-class layers after user interviews, and added an approval gate so no AI-drafted content publishes without a named human approver. Released to a test group, then to roughly 50 enterprise customers.
- Designed Account Spark, a decision workspace over Salesforce and Microsoft Dynamics 365 scoring accounts across six data sources, and shipped NoctIQ, a connected-hardware iOS and Android app, live since July 2026.

Product & UX Designer

Dec 2023 – Dec 2025

PureSoftware (Happiest Minds) · Full-time

- Owned the Floret Design System end to end — a three-tier token architecture in Figma Variables, 90+ components, 180+ primitive variables, light and dark from day one, replacing six libraries used by five squads.
- Exported tokens as JSON in Style Dictionary format so engineering consumed the same source designers edited, cutting design-to-development handoff time roughly in half.
- Led UX for a real-time fleet tracking and route optimisation portal, reducing operator task time by approximately 30%.

Senior UX Designer

Dec 2022 – May 2023

Mobileum · Full-time

- Designed a telecom data-visualisation platform for network operations teams detecting anomalies in live traffic, with scalable dashboard patterns for multi-variable datasets that reduced analyst time-to-insight by approximately 35%.

UX Designer, Contract

May 2022 – Oct 2022

Foray Software · Client: TCS / Microsoft

- Audited and redesigned Microsoft 365 UI components for WCAG 2.1 and Section 508 compliance — colour contrast, keyboard navigation and screen-reader support — shipping inclusive updates across multiple surfaces.

Lead UI/UX Designer

Feb 2020 – Apr 2022

Shirish Productions · Full-time

- Led a team of 6 designers across hospitality, healthcare and manufacturing, and established the research protocols and shared Figma component libraries used on 10+ client projects.

UI/UX Designer

Aug 2017 – Nov 2019

Pace Travels · Full-time

- Designed B2C and B2B travel portals with multi-step booking and fare-comparison flows, improving agent productivity by approximately 20%.

SELECTED PROJECTS

Floret Design System — Enterprise SaaS, three product lines

2024 – 2025

- Five squads on six Figma libraries meant 14 button variants, 9 input styles and 7 different blues across one company's products.
- Built a strict three-tier token graph with a naming convention signed off by engineering before publication. Result: one library across three product lines, handoff roughly twice as fast.

Account Spark — Salesforce & Microsoft Dynamics 365

2026

- A hundred accounts across six data sources, with no way for a sales team to decide who to contact first.
- Turned the CRM record into a decision workspace — territory scoring, solution matrix, scenario modelling and an AI assist panel, built natively for Salesforce Lightning and Dynamics 365. Approved and in development.

EDUCATION

Bachelor of Computer Applications (BCA)

2017

Belgaum Institute of Management Studies, Belagavi, India